

## BBC FILMS

IS PROUD TO PRESENT SIX FILMS  
AT THE TORONTO INTERNATIONAL FILM FESTIVAL



**RED DUST**  
Directed by Tom Hooper



**MILLIONS**  
Directed by Danny Boyle



**MY SUMMER OF LOVE**  
Directed by Pawel Pawlikowski



**BULLET BOY**  
Directed by Saul Dibb



**STAGE BEAUTY**  
Directed by Richard Eyre



**TRAUMA**  
Directed by Marc Evans

COMING SOON



**SHOOTING DOGS**  
Directed by Michael Caton-Jones



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## 'Dr. 90210' makes local house call

By MARCELO CAJUEIRO

**RIO DE JANEIRO** When he was 12, Robert Rey and his three brothers were saved from a life of poverty in Brazil when they were adopted by a U.S. missionary who brought them to Utah.

Some 30 years later, Rey is plastic surgeon to the stars in Beverly Hills and the focus of E! Entertainment's reality show "Dr. 90210," which aired this summer in the U.S.

**BRAZIL** Now, Rey is making a comeback to his homeland: E! will launch "Dr. 90210" on Oct. 3 in its Spanish- and Portuguese-language channel versions in 26 countries in Latin America, including Brazil.

The show's Latin American angle will help its performance in the region, Alfredo Duran, E!'s Latin America exec VP and general director, tells *Variety*.

Camera crews follow Rey from his work with patients before and after surgery to the time he spends with his family. A graduate of Harvard Medical School, 43-year-old Rey is an expert on the minimal scar plastic surgery technique, which appeals to Hollywood stars. He came up with the



**CUTTING TO THE CHASE:** *Dr. Robert Rey*

concept for the show and proposed it to E!

Duran believes the doctor's life story will entertain and inspire E!'s 11 million Latin American audience. According to Duran, Rey grew up in a dysfunctional family in a Sao Paulo slum. The U.S. Christian missionary convinced Rey's family of the benefits of adoption.

"When I said I would present our show to Brazilian reporters, Rey told me to give a message to local kids: 'You got to believe in the impossible. Sometimes it comes true,'" Duran says.